



CREATIVE LAB PROGRAM

For After-School Programs

A 10-Session Studio-Style Creative Experience

5 Sessions Crafty Tech	3 Sessions Pottery & Sculpture	2 Sessions Painting
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Presented by **Pelican Art House**

Pelican brings a professional, process-centered art studio experience into the school environment—where children develop ideas, learn real techniques, experiment with materials, and create original artworks.

1. Program Overview

Creative Lab is a 10-session after-school art program designed to give children a deeper experience of making. Instead of reproducing a fixed craft template, students are encouraged to develop their own ideas while learning practical artistic techniques from a Pelican Art House instructor.

Program Structure

Sessions	Studio Area	What students explore
1–5	Crafty Tech	Layered sculpture, mixed media, construction, recycled + professional materials
6–8	Pottery & Sculpture	Hand-building, form, texture, surface, firing and finishing
9–10	Painting	Storytelling, composition, mixed media, observation, imagination and personal expression

The Pelican Approach

IDEA DEVELOPMENT Children turn ideas into tangible artworks.	ARTISTIC SKILLS Children learn techniques and purposeful tool use.	MATERIAL EXPLORATION Children discover how different materials behave and combine.	CONFIDENCE Children experience the satisfaction of making and completing original work.
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2. Crafty Tech • Sessions 1–5

Layered Sculpture & Mixed Media

Crafty Tech combines sculpture, construction and mixed-media art. Children work with a combination of recycled materials and professional art-making materials to create dimensional, multi-layered artworks.

The process begins with an idea. The instructor demonstrates age-appropriate tools, construction methods and material techniques, then supports each child in developing an individual solution. Students learn to make structural decisions, experiment with surface and colour, and solve problems as they build.

The finished pieces are designed to move beyond a simple craft result and can become substantial artworks suitable for display in a school or community exhibition.



Sample outcomes: architectural mixed-media construction • layered sculptural construction • wall-based mixed-media artwork • figurative and dimensional sculpture

3. Pottery & Sculpture • Sessions 6–8

Hand-Building, Form, Texture & Surface

Across three sessions, children are introduced to age-appropriate clay techniques through sculptural projects. Depending on age and project, techniques may include shaping, joining, building, texturing and creating functional or sculptural forms.

The emphasis is on understanding clay as an artistic material and using it to develop an original idea. The combination of hands-on building and kiln firing gives children an authentic introduction to the ceramic process.

Firing & Finishing: Most clay works are transported back to Pelican Art House for professional kiln firing. Where appropriate, selected pieces may also return to Pelican for glazing and a final firing before being delivered back to the children.



Sample outcomes: animal sculpture • sculptural form and character • textured clay vessel

4. Painting • Sessions 9–10

Creative Painting Directions

The two painting sessions can be selected and adapted to the age group and the school's interests. Possible directions include:

- **Story Illustration & Creative Colour:** Explore imaginative storytelling through image-making and experiment with different materials for colour and surface.
- **Inner World on Canvas:** Use mixed media on canvas to explore personal ideas, symbols and visual expression.
- **Animals, Figure & Composition:** Develop composition, drawing and pose through an animal-based theme.
- **Abstraction & Imagination:** Combine observation exercises with abstraction, imagination and freedom within one painting.



Painting is treated as a space for observation, experimentation, imagination and personal visual language—not simply as a finished picture to copy.

5. Why Creative Lab Matters

The value of this program is not limited to the finished artwork. Each project gives children opportunities to think, make decisions, test ideas, solve problems and communicate visually.

Creative Thinking	Generating ideas, making choices and finding multiple ways to approach a problem.
Fine-Motor Development	Cutting, joining, shaping, drawing, painting and manipulating materials.
Problem-Solving	Three-dimensional work introduces structure, balance, stability and construction.
Self-Expression	Open-ended art-making gives children a visual language for ideas and interests.
Persistence & Confidence	Longer projects allow children to revise, overcome challenges and complete an original work.
Material Literacy	Children learn that materials behave differently and that tools and techniques can be chosen intentionally.
Art Appreciation	Children experience art as a process of making and seeing—not simply as a template to reproduce.

Process-centered learning: Pelican provides real artistic guidance while keeping meaningful ownership of ideas and creative decisions with the child.

6. Delivery, Materials & Exhibition Opportunity

Instructor-led sessions	Each session is taught by a Pelican Art House instructor through demonstration, guided practice and individual support.
Materials	Pelican provides the art materials required for planned projects, including recycled and professional materials as appropriate.
Tools & techniques	Children are introduced to age-appropriate tools and guided in their safe, purposeful use.
Ceramic processing	Clay works requiring firing are transported to Pelican Art House for kiln processing and, where applicable, glazing and final firing.
Finished artworks	Completed works are organized and returned to participating children after the program, subject to the agreed project timeline.

Optional School Exhibition

In coordination with the school, and where space and scheduling allow, Pelican Art House can help organize a small school-based exhibition or display of artworks created during the program. Selected paintings, mixed-media sculptures and ceramic works can be presented to families and the school community, giving children an authentic audience and a visible celebration of their creativity.

Exhibition is optional and can be planned together with the school based on available space, timing and school procedures.

7. Program Investment

Because enrollment is not yet known, Pelican Art House offers two flexible pricing structures. The school may choose the model that best fits its after-school registration process.

OPTION A	OPTION B
\$3,400 per 10-session program Designed for 8–10 students. If enrollment exceeds 10 students, \$250 is added for each additional student.	\$380 per student for 10 sessions The school lists the program at \$380 per student. Pelican Art House receives the registration numbers and provides appropriate instructor coverage based on enrollment.

Pricing notes

Final scheduling, age grouping, preferred after-school day/time, room setup, enrollment limits, staffing and any school-specific requirements can be confirmed with the school before registration opens.

8. Next Steps

1. Confirm the school's preferred pricing and registration model.
2. Confirm the age group(s), preferred after-school day/time and available room.
3. Confirm expected enrollment and the start date.
4. Pelican Art House finalizes the session plan and materials list in coordination with the school.
5. Launch registration and begin the Creative Lab Program.



Pelican Art House

See • Feel • Create

Creative Lab Program

For After-School Programs

Thank you for considering Pelican Art House as a creative partner for your students.

Contact Pelican Art House

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